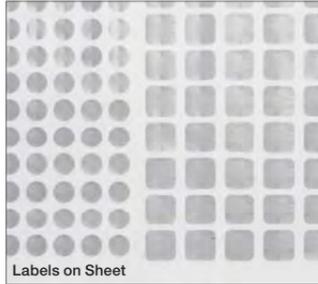
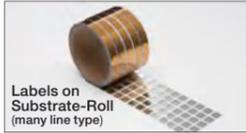


### Seal label

**Standard size**  
 Square: 7mm x 7mm, 10mm x 10mm, 14mm x 14mm, 18mm x 18mm, 22mm x 22mm, 26mm x 26mm, 33mm x 33mm  
 Round: Diameter 7mm, 10mm, 14mm, 18mm, 22mm, 26mm, 33mm

**Delivery shape**  
 •Labels on Sheet •Labels on Substrate-Roll


**Minimum order quantity**  
 •100,000 labels  
 \* To be asked in case of below the minimum order quantity

**Options**  
 1. Surface Printing (1 to 4 colors)  
 2. Auto Peeling Equipment Adaptability  
 3. Auto Labeler Adaptability  
 4. Brittleness Cuts  
 5. Positioning of Hidden Image  
 6. Other Sizes  
 7. Other Label Amount  
 \* Any other options and custom order needs to be discussed separately.

**Standard specification**  
 •Hidden image: Continuously repeating



### Bulk Roll



**Standard size**  
 •140mm width x 100m length  
 •140mm width x 300m length

**Delivery shape**  
 •FORGE GUARD® Bulk Roll

**Minimum order quantity**  
 •As even amount rolls

**Standard specification**  
 •Hidden image: Continuously repeating

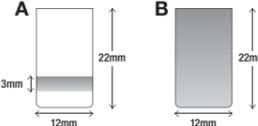
\* Any other options and custom order needs to be discussed separately.

### Tag Label



**Delivery shape**  
 1. Sheet size: 147mm x 145.5mm  
 2. 50 tag labels per Sheet

**Standard size**  
 •A Tag size: 22mm x 12mm (FORGE GUARD® size: 3mm x 12mm)  
 •B Tag size: 22mm x 12mm (FORGE GUARD® size: 22mm x 12mm)



**Minimum order quantity**  
 •100,000 labels  
 \* No option less than 100,000 labels

**Standard specification**  
 •Hidden image: Continuously repeating

**Options**  
 •Surface printing in 1 to 4 colors

\* Any other options and custom order needs to be discussed separately.

### Parts label




**Standard size**  
 •Paper label size: 45mm x 70mm (FORGE GUARD® Size: 45mm x 3mm)

**Minimum order quantity**  
 •100,000 labels  
 \* To be asked in case of below the minimum order quantity

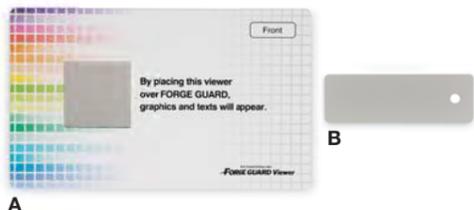
**Standard specification**  
 •Hidden image: Continuously repeating

**Delivery shape**  
 •AS Roll

**Options**  
 1. Pre-Printing on Paper Label  
 2. Other Paper Label Sizes  
 3. Other Label Materials  
 4. Void on Paper Label  
 5. Other FORGE GUARD® Size

\* Any other options and custom order needs to be discussed separately.

### Viewer



**Name**  
 •A: Card Type Viewer  
 •B: Small Handy Viewer

**Standard size**  
 •A: 55mm x 90mm  
 •B: 15mm x 45mm

**Minimum order quantity**  
 •A: 10 Viewers  
 •B: 10,000 viewers  
 \* To be asked in case of below the minimum order quantity

**Options**  
 1. Card Type Viewer without surface printing: Minimum order amount is 1,000.  
 2. Card Type Viewer with customized surface printing: Minimum order amount is 1,000.  
 \* To be asked in case of below the minimum order quantity

**FORGE GUARD®** Homepage  
[http://www.fujifilm.com/products/forge\\_guard/](http://www.fujifilm.com/products/forge_guard/)



Anti-Counterfeiting Label  
**FORGE GUARD®**



Unique technology protects your brand and product from counterfeiting

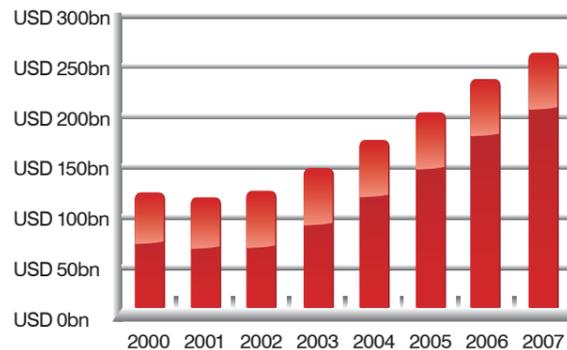
- A Full-color hidden image offers highly protected Security Label
- Superior heat, light and water resistance
- Easy judgment by everyone

# Are you taking measures against counterfeiting?

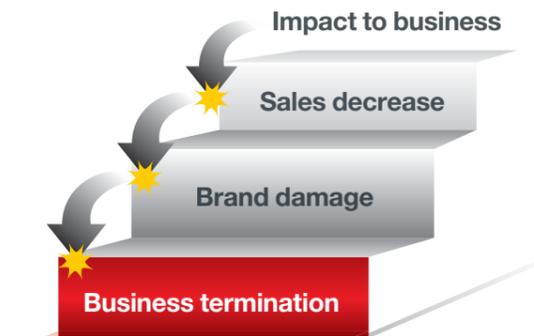


## Continuous increase of counterfeit Products

Counterfeiting and inferior copy products are widely sold in the market, and it causes not only sales opportunity loss of genuine products but also damaging brand and even serious accident to end customers.



OECD: Magnitude of counterfeiting and piracy of tangible products (November 2009 update)



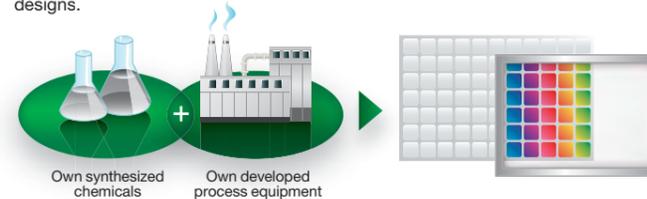
Protect your brand and product from counterfeiting

# FORGE GUARD®

FUJIFILM FORGE GUARD®, a unique technology, can realize the new security label which has the best anti-counterfeiting ability and easy verification performance.

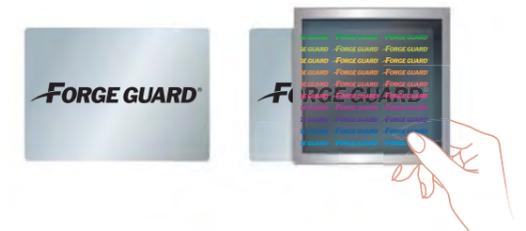
### Full-color hidden image offers highly protected security label

FORGE GUARD® can have full-color texts and images as hidden information in label. This unique technology is realized by own synthesized chemicals, own developed process equipment and severe process control. The full-color image is virtually impossible to copy due to its wide range of colors, shades and complex resolution designs.



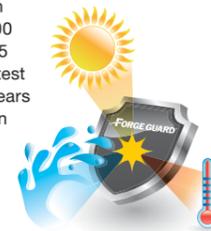
### Easy judgment by everyone

A clear full-color and detailed hidden image appears simply by placing the proprietary viewer directly over the security label. FORGE GUARD® requires no additional technical or language skills, no capital investment, no additional technologies and no additional costs. Anyone can easily verify the authenticity of products at anywhere.



### Superior heat, light and water resistance

The full-color hidden image of FORGE GUARD® is resistant to severe outdoor usage such as high temperature, high humidity and sun light. The full-color hidden image is stable at 200 degrees Celsius for 5 hours in a practical test and 500 lux for 20 years in a simulation test in Fujifilm laboratory.



### Customized full-color hidden image and reasonable order size

FORGE GUARD® does not require any expensive printing plate for its manufacturing. So an order can be done from 100,000 labels and more with customized full-color hidden image.



### Countermeasure as parallel import/export

As a remarkable option, you may have different color and/or design of full-color hidden images in FORGE GUARD® in order to confirm whether right product go to right destination.



### At customs and warehouses

FORGE GUARD® will work at customs and warehouses during inspection to find out counterfeit products or parallel imported/exported products easily and quickly.



- Object
- On product
  - On package

To stop/reduce counterfeit products and grey import/export products

### At distributors

FORGE GUARD® will work at distributors during inspection to find out counterfeit products or parallel imported/exported products easily and quickly. Random inspection by an authority can be an option to find out an origin of counterfeit products which contaminate somewhere in distribution process.



- Object
- On product
  - On package

To stop/reduce counterfeit products and grey import/export products

## Possible result by introducing FORGE GUARD®

A following result is expected by an introduction of FORGE GUARD® security label on the product and/or on the package.

To stop/reduce counterfeit products and grey import/export products

To stop/reduce sales loss opportunity

To protect brand

To realize better customer service

### At shops for shop assistants and for customers

Shop assistants can prove that they sell genuine products by showing FORGE GUARD® hidden image to the customers through viewer and it increases the reliability and the loyalty of customers to the brand and shop. It is also possible for the customers to convince themselves that the product they purchased is genuine product as far as FORGE GUARD® is on the product.



- Object
- On product
  - On package

To protect brand

To stop/reduce sales

### At customer service centers/garages

The engineer at customer service/garage can distinguish genuine product from counterfeit product easily and quickly by using FORGE GUARD® on product at site. Unwanted repair equipment or replacement of consumables caused by counterfeit product can be prevented. It will also increase the sales of genuine products and keep the brand high.



- Object
- On product
  - On package

To realize better customer service